

CLADEA/CENTRUM/EFMD Workshop

How can internationalization be facilitated at business schools in Latin America?

OFFICIAL PROGRAMME

Moderated by Michael Page, Senior Advisor, EFMD GN Americas

Wednesday, 30th October 2019

9:00 – 9:10 Welcome and introductions

Friedemann Schulze-Fielitz, Director, EFMD GN Americas
Mariella Olivos, Executive Coordinator, CLADEA

9:10 – 10:30 **The EFMD accreditation internationalization Standard in the Latin American Context**

Michael Page, Senior Advisor, EFMD GN Americas

10:30 – 10:45 Coffee Break

10:45 – 11:30 **10 minutes case studies on Internationalization in the Latin American context**

Jordi Diaz, Associate Dean for Programmes, EADA Business School, Spain

Igor Loza, Director of Internationalisation CENTRUM PUCP, Peru

Catherine Pereira Villa, Dean, Escuela Internacional de Ciencias Económicas y Administrativas, Universidad de la Sabana, Colombia

Laura Zapata, Academic Associate Dean, EGADE Business School, Mexico

11:30 - 13:00 **Working groups on internationalization in your own institution**

Michael Page, Senior Advisor, EFMD GN Americas