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1. Introduction

This booklet aims to provide information about the last six years of CLADEA’s executive office activities. The information enclosed describes CLADEA’s organizational structure, memberships, publications and main events.

Moreover, it includes a list of the most important agreements signed between 2011 and 2016, in order to provide benefits for CLADEA members.

For additional information please visit CLADEA’s official website.

www.cladea.org
2. Membership by Category and Country
Full Members 138

North America (USA and Canada) 10
Canada
York University, Schulich School of Business

United States 9
Barry University
California State University San Bernardino
Florida International University – FIU
Rollins College
Thunderbird School of Global Management
University of Dallas
University of Richmond
University of San Diego
University of Texas at San Antonio

Latin America 89
Argentina 8
IAE Business School – Universidad Austral
Universidad Católica Argentina
Universidad Católica de Córdoba – ICDA
Universidad de San Andrés
Universidad del Cema
Universidad Empresarial Siglo 21
Universidad Nacional del Centro de la Provincia de Buenos Aires
Universidad Nacional del Litoral

Brazil 6
Associação Escola Superior de Propaganda e Marketing
Federal University of Rio de Janeiro – UFRJ
Fundación Dom Cabral
Fundación Getulio Vargas EAESP/FGV
Fundación Getulio Vargas EBAPE/FGV
Universidade Federal do Rio Grande do Sul

Chile 11
Pontificia Universidad Católica de Valparaíso
Universidad Adolfo Ibañez
Universidad Andrés Bello
Universidad Austral de Chile
Universidad de Chile
Universidad de Santiago de Chile
Universidad de Talca
Universidad de Valparaíso
Universidad del Desarrollo
Universidad Diego Portales
Universidad Mayor de Chile

Colombia 17
Fundación Universidad Central
Fundación Universidad del Norte
Pontificia Universidad Javeriana de Bogotá
Universidad Autónoma de Bucaramanga
Universidad de La Sabana
Universidad de La Salle
Universidad de Los Andes – UNIANDES
Universidad del Rosario FAEN
Universidad del Valle – Cali
Universidad EAFIT
Universidad EAN
Universidad Externado de Colombia
Universidad ICESI
Universidad Libre Seccional de Cali
Universidad Nacional de Colombia – Sede Manizales
Universidad Nacional de Colombia – Sede Palmira
Universidad Sergio Arboleda

Costa Rica 2
INCAE Business School
Instituto Tecnológico de Costa Rica

Ecuador 8
Escuela Politécnica Nacional
<table>
<thead>
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<td>Dominican Republic</td>
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<tr>
<td>Spain</td>
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</table>

**Honduras**
- Universidad Tecnológica Centroamericana – UNITEC

**Mexico**
- Benemérita Universidad Autónoma de Puebla
- ITESM – Campus Ciudad de México
- ITESM – Campus Guadalajara
- ITESM – EGADE Campus Monterrey
- Tecnológico de Monterrey en Puebla
- Universidad Anáhuac – México Sur
- Universidad Autónoma de Nuevo León
- Universidad de Guadalajara
- Universidad de las Américas Puebla
- Universidad Monterrey
- Universidad Juárez Autónoma de Tabasco
- Universidad Nacional Autónoma de México UNAM
- Universidad Panamericana, Campus Guadalajara
- Universidad Popular Autónoma del Estado de Puebla A.C

**Paraguay**
- Universidad Americana

**Peru**
- Universidad Católica del Perú – CENTRUM
- Universidad de Lima
- Universidad de Piura
- Universidad del Pacífico – Perú
- Universidad ESAN
- Universidad Particular de Chiclayo
- Universidad Peruana de Ciencias Aplicadas – UPC
- Universidad San Ignacio de Loyola – USIL

**Puerto Rico**
- Polytechnic University of Puerto Rico
- Universidad de Puerto Rico – Recinto de Río Piedras
- Universidad de Puerto Rico, Recinto Mayagüez
- Universidad del Este
- Universidad Interamericana de Puerto Rico, Recinto Metropolitano
- Universidad Metropolitana

**Dominican Republic**
- Pontificia Universidad Católica Madre y Maestra
- Universidad APEC
- Universidad Iberoamericana – UNIBE

**Trinidad and Tobago**
- Arthur Lok Jack Graduate School of Business

**Uruguay**
- Universidad Católica del Uruguay
- Universidad ORT

**Venezuela**
- Instituto de Estudios Superiores de Administración – IESA

**Europe**
- Hochschule Reutlingen, ESB Business School
- Leipzig Graduate School of Management
- Pforzheim University
- Universidad de Ciencias Aplicadas y Artes, Fachhochschule Dortmund
- Universidad de Ciencias Aplicadas, Fachhochschule Worms

**Belgium**
- ICHEC – Brussels Management School

**Spain**
- Centro de Estudios Financieros, CEF – UDIMA
EAE Business School
ESADE Business School
Escuela de Alta Dirección y Administración – EADA
Escuela de Negocios Afundación
Escuela de Organización Industrial – EOI
ESEUNE – Escuela Europea de Estudios Universitarios y de Negocios
ESIC – Escuela Superior de Gestión Comercial y Marketing
Fundación Politécnica de Catalunya
Fundación San Pablo Andalucía CEU
ICADE Business School – Universidad Pontificia de Comillas
IE – Instituto de Empresa
IEB – Instituto de Estudios Bursátiles
IESE Business School
Nebrija Business School
Universidad Católica Santa Teresa de Jesús de Ávila
Universidad Europea de Madrid – IEDE
Universidad Internacional de la Rioja – UNIR
Universidad Pompeu Fabra

Universidad Ramón Llull / BES La Salle
France  8
Audencia Nantes School of Management
Brest Business School
IÉSEG School of Management
Instituto Superior de Comercio de París
La Rochelle Business School
Skema Business School
Toulouse Business School

Italy  1
Politécnico Di Milano School of Management

Portugal  2
ISCTE – Instituto Universitario de Lisboa
Universidade Católica Portuguesa

Oceania  2
Australia  1
The University of Queensland
New Zeland  1
Auckland University of Technology – AUT

Associate Members 61

Latin America
Argentina
Fundación Alta Dirección Escuela de Negocios – ADEN
Bolivia
Universidad del Valle – Cochabamba
Universidad Privada Boliviana
Brazil
Business School Sao Paulo – BSP
Instituto Superior de Administración e Economía do MERCOSUL ISAE
Chile
Universidad Autónoma de Chile
Universidad Católica de Temuco

Universidad Central de Chile
Universidad de las Américas
Universidad del Pacífico – Chile
Colombia  21
Colegio de Estudios Superiores de Administracion – CESA
Corporación Universitaria de Investigación y Desarrollo – UDI
Corporación Universitaria de la Costa – CUC
Corporación Universitaria Iberoamericana

Chile
Corporación Universitaria UNITEC
Escuela Colombiana de Ingeniería Julio Garavito
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<td>Barna Business School</td>
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<td>FH JOANNEUM University of Applied Sciences</td>
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<td>Spain</td>
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<td>EUDÉ – Escuela Europea de Dirección y Empresa</td>
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<td>European University</td>
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<tr>
<td>Fundación Universidad Empresa de Región Murcia ENAE</td>
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<tr>
<td>Instituto Europeo de Posgrado</td>
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<tr>
<td>Instituto Superior de Educación, Administración y Desarrollo</td>
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<tr>
<td>Vértice Business School</td>
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<tr>
<td>France</td>
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<tr>
<td>Institut Supérieur de Gestion – ISG</td>
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<tr>
<td>Netherlands</td>
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<td></td>
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<tr>
<td>Avans Hogeschool</td>
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</tbody>
</table>
Observer Members 14

Latin America

Colombia

Corporación Universitaria del Caribe – CECAR
Corporación Universitaria Minuto de Dios – UNIMINUTO, Seccional Bello
Fundación Universitaria CAFAM
Universidad de los Llanos – UNILLANOS
Universidad del Bosque
Universidad Libre – Seccional Barranquilla
Universidad Libre Bogotá

Guatemala

11

7

1

3

1

2

5

2

3

3

2

1

1

1

1

Peru

Escuela de Alta Dirección Empresarial – EADE
Escuela Superior Internacional – ESI
Panamerican Business School

Europe

Spain

Escuela Europea de Negocios
ESDEN Business School
Grupo IOE – CENADE

INstitutional Members 14

North America

Canada

Canadian Federation of Business School Deans CFBSD/ FCDEA
Organización Universitaria Interamericana – OUI

United States

AACS B International – The Association to Advance Collegiate Schools of Business
Association of University Programs in Health Administration – AUPHA
Business Assoc. of Latin American Studies – BALAS
The Accreditation Council for Business Schools and Programs – ACBSP
WACRA – World Association for Case Method Research & Application

Latin America

Brazil

ANPAD – Associação Nacional de Pós-Graduação e Pesquisa em Administração

Colombia

Asociación Colombiana de Facultades de Administración – ASCOLFA

Europe

Belgium

ABIS – Academy of Business in Society
EFMD – European Foundation for Management Development

Spain

GUNI – Global University Network for Innovation

France

International Partnership of Business Schools – IPBS

Italy

ASFOR
3. General Information
CLADEA

The Latin American Council of Management Schools, CLADEA, is a nonprofit civil association. It is international in scope and has been set up for educational purposes. It is governed by the laws that regulate the functioning of this type of association in the countries in which it takes action. It develops international cooperation systems between directors and academics from different countries and areas of interest; it confers a membership that provides the schools of business with a certification for quality and potential for academic progress. CLADEA, with more than 50 years of activity, is the most important network for Business Schools in Latin America. CLADEA’s Executive headquarters are located in Lima, Peru.

Organizational Structure

<table>
<thead>
<tr>
<th>Steering Committee (3 years)</th>
<th>Representatives</th>
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<tr>
<td>President (1 year)</td>
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<tr>
<td>President Elect</td>
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<tr>
<td>Past President</td>
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<tr>
<td>Latin America</td>
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<tr>
<td>Europe</td>
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<tr>
<td>Life Member</td>
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| Members Assembly             |                 |
| Steering Committee           |                 |
| Executive Director           |                 |
| Executive Coordinator        |                 |
| Academic Advisory Committee  |                 |
| Communications and Marketing Services |         |
| Accounting and Finance Services |            |

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<th>Academic Advisory Committee</th>
<th>Representatives</th>
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<td>Members</td>
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<td>Host of the annual assembly</td>
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*Institutions with right to vote.
Reciprocal Memberships – Institutional Members
Partnerships

CLADEA is a steering Committee Member

CLADEA Steering Committee Member

CLADEA is an associate member of CAEI, main event of OUI
4. CLADEA Membership in Figures
Memberships

227 Members

43.17% of current members joined CLADEA between 2011 and 2015

61%

138 Full members
61 Associate Members
14 Observer Members
14 Institutional Members

Distribution of Members by Region at 2016*

<table>
<thead>
<tr>
<th>Region</th>
<th>Members</th>
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<td>USA and Canada</td>
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<tr>
<td>South America</td>
<td>116</td>
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<tr>
<td>Mexico, Central America and The Caribbean</td>
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<td>Europe</td>
<td>54</td>
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<td><strong>TOTAL</strong></td>
<td><strong>227</strong></td>
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</table>

*Updated to August 2016.
Regional Distribution by Category

154
Latin America*

58% Full Members
34% Associate Members
1% Observer Members
7% Institutional Members

54
Europe

69% Full Members
9% Associate Members
6% Observer Members
17% Institutional Members

17
North America**

59% Full Members
41% Associate Members
1% Observer Members

2
Oceania

100% Full Members

*South America, Mexico, Central America and The Caribbean
**Only USA and Canada.
Geographical Distribution of Members

Full Members 138

<table>
<thead>
<tr>
<th>Region</th>
<th>Member Count</th>
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<td>Latin America</td>
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</tr>
<tr>
<td>Europe</td>
<td>37</td>
</tr>
<tr>
<td>Oceania</td>
<td>2</td>
</tr>
</tbody>
</table>

Latin America
- Argentina: 8
- Brazil: 6
- Chile: 11
- Colombia: 17
- Costa Rica: 2
- Ecuador: 8
- Honduras: 1
- Mexico: 14
- Paraguay: 1
- Peru: 8
- Puerto Rico: 6
- Dominican Republic: 3
- Trinidad and Tobago: 1
- Uruguay: 2
- Venezuela: 1

North America
- Canada: 1
- United States: 9

Europe
- Germany: 5
- Belgium: 1
- Spain: 20
- France: 8
- Italy: 1
- Portugal: 2

Oceania
- Australia: 1
- New Zealand: 1

Associate Members 61

<table>
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<tr>
<th>Region</th>
<th>Member Count</th>
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<tr>
<td>Europe</td>
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</table>

Latin America
- Argentina: 1
- Bolivia: 2
- Brazil: 2
- Chile: 5
- Colombia: 21
- Cuba: 1
- Ecuador: 6
- Guatemala: 1
- Honduras: 1
- Mexico: 3
- Panama: 1
- Peru: 5
- Puerto Rico: 1
- Dominican Republic: 2

Europe
- Austria: 1
- Spain: 6
- France: 1
- Netherlands: 1
Observer Members 14

<table>
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<th>Region</th>
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Institutional Members 14

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<tr>
<td>Italy</td>
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## Annual Incorporation of new members by Region

Table shows the annual percentage of institutions which have entered every year and are still members to date.

<table>
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<tr>
<th>Year</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>23</td>
</tr>
<tr>
<td>2012</td>
<td>22</td>
</tr>
<tr>
<td>2013</td>
<td>12</td>
</tr>
<tr>
<td>2014</td>
<td>29</td>
</tr>
<tr>
<td>2015</td>
<td>12</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>98</strong></td>
</tr>
</tbody>
</table>

*North America: Only USA and Canada
5. CLADEA’s Business Schools
Academic Profile
Business Schools Academic Profile

Cladea Members offering business degree programs

- Only Bachelor: 23%
- Only Master: 12%
- Only Doctoral: 12%
- Master and Bachelor: 49%
- Doctoral and Master: 12%
- Doctoral, Master and Bachelor: 2%
Business Degree Programs Offered by Members

- Only Doctoral: 2
- Only Master: 26
- Only Bachelor: 26
- Master and Bachelor: 104
- Doctoral and Master: 5
- Doctoral, Master and Bachelor: 50
Business Degree programs offered by members by Region

- Only Bachelor: 96% (Latin America), 35% (North America), 50% (Europe), 40% (Oceania)
- Only Master: 65% (Latin America), 50% (North America), 5% (Europe), 10% (Oceania)
- Only Doctoral: 4% (Latin America), 5% (North America), 75% (Europe), 74% (Oceania)
- Master and Bachelor: 19% (Latin America), 19% (North America), 5% (Europe), 1% (Oceania)
- Doctoral and Master: 60% (Latin America), 14% (North America), 60% (Europe), 10% (Oceania)
- Doctoral, Master and Bachelor: 2% (Latin America), 1% (North America), 40% (Europe), 74% (Oceania)

* Latina America: South America, Mexico, Central America and The Caribbean.
* North America: Only USA and Canada
6. Agreements for Services for the Benefit of Members
Agreements for Services to Members

Financial Times
Peregreine Academic Services
RimaOne
Executive Excellence
IQAnalytics
ELinfo Group
Special rates for CLADEA members who subscribe to the FT.

- Customized Email alerts by industry or columnist
- Training and support sessions in Spanish
- Unlimited access to the FT on devices

For any enquiries, please contact: daniel.garibay@ft.com

Agreement for educational services.

Benefits:

- 20% off on consultancy services for CLADEA members.
- Consultancy services through the Peregrine Leadership Institute.

For any enquiries, please contact: rodriguez@peregrineacademics.com

Solutions best adapted to institutional needs. Licensing, establishment of communication systems and software edition services at special rates for CLADEA members.

- A discounted price (10%) on all ACADEM module licenses to be delivered in the first purchase.
- An additional discount of 20% to each member institution of CLADEA which makes active use of the editor’s tolos.

For any enquiries, please contact: info@rimaone.com
Mutual dissemination agreement between Executive Excellence and CLADEA.

- CLADEA publishes the E-magazine on its website.
- ExEx publishes the best two pieces of CLADEA news on its weekly newsletter. Its wide reach benefits CLADEA members through the spread of their articles.
- CLADEA appears as an “Organizational Partner” on the ExEx website. That strengthens its brand image in Europe.

For publication of news and any other enquiries please contact:
jtolentino@cladea.org

Special support with the creation of Analytics curricula for undergraduate and graduate levels.

- Resources and training for members on:
  - Analytics and Big data education development.
  - Quantitative capabilities development for research through METRICS™ services.
  - Creation and support in Analytics programs development.

For any enquiries, please contact:
eduardo.rodriguez@iqanalytics.com

Academic material collection at special rates for CLADEA members

- 12 months free access to the Leadership Development Channel video collection from August 2015.
- Subscriptions for collections without extra payments for the additional collection Books 24x7 in Spanish.
- Joinable collections to the academic platforms of every institution.
- On-site and virtual training

For any enquiries, please contact:
andres.ocampo@elinfogroup.com
7. Publications
Academia Arla Journal

Academia represents a means of dissemination for research about administration in Latin America. Over the years our journal has gained greater importance in the region and has become a reference point for academic publications in the field of business.

Website: www.emeraldinsight.com/loi/arla

Application
If you are interested in publishing a new article, you need a proposal related to Business, Economics, Corporate Social Responsibility, Management, Marketing, Organizational and Behavioral Theory or other similar ones. Then create an account on the Emerald website and follow the process.

For any enquiries please contact: collections@emeraldinsight.com

Website: http://www.emeraldgrouppublishing.com/arla.htm

Repository
Since 2015, CLADEA members have access to the collection of cases from 2002 to 2012.

You can find it in the Academic resources for members section.

For any enquiries please contact: jtolentino@cladea.org
CLADEA BALAS Case Consortium

Was created with the aim of supply higher education academic cases based on Latin American reality.

The compilation of cases for the CBCC passes through a rigorous double-blind process, which puts the collection on a level that meets the highest international standards.

**Access**

Process:

1. Go to HBP official website in the Partner Collections section
2. You must be registered as a Premium Educator on the website
3. Once you create an account, enter with your user name and password

For any enquiries, please contact: coleccion.cladea@gmail.com

Website: [https://cb.hbsp.harvard.edu/cbmp/pages/content/partners](https://cb.hbsp.harvard.edu/cbmp/pages/content/partners)

**Application**

There are two ways to do it.

1. **CBCC Individual Publication:**
   Is directed to interested academics who have researched about administration and other topics related to business in Latin America. Your project can be received in the CLADEA or BALAS annual assemblies

2. **CBCC Institutional Membership**
   Your institution needs to be a CLADEA member, second apply to be a CBCC member. The institution must meet requirements, such as having Case Method qualified professors, having an internal case collection and respecting HBP quality standards.
Its main objective is to share ideas and actions on the challenges of addressing sustainability and responsibility in our schools.

This forthcoming guide reflects the commitment of the CLADEA member institutions to follow the principles for Responsible Management education of the UN Global Compact (PRME).

The 15 selected cases are from institutions in Ecuador, Colombia, United States, Spain, Mexico and Peru. They were chosen based on the importance of the subject, relevance, clear impact on the community and the institution.
8. Main Annual Events
Annual Assembly

Every year many participants, such as deans, students, and professors from Latin America, North America, Europe, and Oceania, attend the assembly with the purpose of sharing their administration knowledge.

- **2011**: University System Ana G. Méndez
  - 548 Participants

- **2012**: Esan University
  - 500 Participants*

- **2013**: ESADE Business School
  - 486 Participants

- **2014**: Getulio Vargas Foundation
  - 457 Participants

- **2015**: Universidad de Valparaíso
  - 440 Participants

- **2016**: Ascolfa
  - 48 EBAPE/FGV and CLADEA staff participants

*approximately
Call for papers

The Call for papers is an important activity developed into CLADEA assembly. It represents an opportunity for academics and researchers to disseminate their own work as comparative studies and other kind of proposals.

Ten tracks are being presented at the 2016 assembly:

| Track 1: The Internationalization of the Business Schools, Accreditation and Educational Quality |
| Track 2: Economy, Accounting and Financial Management |
| Track 3: Leadership and Human Capital Management |
| Track 4: Ethics, Social and Environmental Responsibility |
| Track 5: Entrepreneurship and SEMs |
| Track 6: Management of Operations and Supply Chain |
| Track 7: Technological management and Innovation |
| Track 8: Marketing |
| Track 9: General Management and Strategy |
| Track 10: Innovation |
| ->Curricular and pedagogical innovation |
| ->Social responsibility and innovation processes |
| ->Innovation Methodologies |
| ->Development of financing instruments and financial management systems |
| ->Innovation and sustainable development |
| ->Leadership and management of change in innovation |
| ->Technology Management and innovation |
| ->Entrepreneurship and Innovation |
| ->Internationalization and innovation |

Track 11: Cases

The best papers are awarded honorable mentions and publications in Scientific Means. Additionally, many academic institutions recognize them as valid and consolidated intellectual output with academic distinction.
Doctoral Colloquium

Offers to doctoral students a space for sharing and discussing about their dissertations, those can be at the stage of the review of relevant literature or in more advanced phases.

The sessions are organized according to the approval of dissertation topics, then doctoral students present dissertations.

Board members provide doctoral students with recommendations and suggestions in order to help them to identify their weaknesses, strengths, the improvement of their proposals and to get ready for their thesis defense.

Evolution in Figures of Proposals Received for the Doctoral Colloquium Period 2011-2015

<table>
<thead>
<tr>
<th>Period</th>
<th>Puerto Rico</th>
<th>Peru</th>
<th>Brazil</th>
<th>Spain</th>
<th>Chile</th>
</tr>
</thead>
<tbody>
<tr>
<td>IX Coloquio 2011</td>
<td>16</td>
<td>13</td>
<td>24</td>
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<tr>
<td>X Coloquio 2012</td>
<td>16</td>
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<td>24</td>
<td>15</td>
<td>15</td>
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<td>XI Coloquio 2013</td>
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<td>XII Coloquio 2014</td>
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<tr>
<td>XIII Coloquio 2015</td>
<td>25</td>
<td>24</td>
<td>38</td>
<td>29</td>
<td>29</td>
</tr>
</tbody>
</table>
Association of Directors of CLADEA’s Information Centers

Its most important task is to support CLADEA objectives. Also exchange information and facilitates access to it, as well as providing training facilities to members about libraries management and maintain networks with worldwide similar institutions.

Distribution of The Association Members

<table>
<thead>
<tr>
<th>Country</th>
<th>CLADEA Members</th>
<th>Non-CLADEA Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Argentina</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Brazil</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>Chile</td>
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<td>1</td>
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<td>Colombia</td>
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<td>Costa Rica</td>
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<td>1</td>
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<td>Ecuador</td>
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<td>Spain</td>
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<td>Paraguay</td>
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<tr>
<td>Peru</td>
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<tr>
<td>Puerto Rico</td>
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</tr>
<tr>
<td>Dominican Republic</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Uruguay</td>
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<td>1</td>
</tr>
<tr>
<td>Venezuela</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Members 66
Non Members 18
Total 84
Latin American Network Of Innovation and Entrepreneurship

This network was created with the aim of promoting entrepreneurship and innovation among students, professors, graduates, researchers, academics and professionals from LA through cooperative multilateral actions.

Its mission is to meet the needs of Entrepreneurship under the light of a structured and systematized knowledge, in order to provide a highly competitive innovative environment for the continuous improvement of companies in Latin America.

After its first annual edition in 2014, an e-book was created called “Innovación y Emprendimiento a la luz del contexto Latinoamericano”. It brings together the best research projects of 14 CLADEA members.

E-book disponible en la página web

http://www.redlatemprendimiento.com/
Workshop CLADEA/CSUSB:

Leadership and Ethics in Global Education:
The Global Imperative For Leadership in Higher Education

It was held in the State of California and was hosted by the College of Business and Public Administration, San Bernardino State University, from March 15th to 17th, 2016. The main topics were related to Global Education, Organizational Leadership Behaviours and Ethics.

Most of the participants were from the United States and Latin America. It is worth mentioning that this event helped CLADEA to strengthen its presence in North America. It is intended to continue organizing more workshops in partnership over the coming years.
Latin American Council Of Management Schools

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2016