

Assistant or Associate Professor of Marketing

The Department of Marketing at the Universidad de las Américas Puebla-Mexico (UDLAP) invites applications for one position at the assistant or associate professor level. Applicants should have a Ph.D. in the area from an internationally accredited institution and research interests in Mexico or Latin America (but not exclusively). The teaching load is three to four courses per semester depending on research productivity. The Department offers an undergraduate program in Marketing and participates in the Business School's graduate programs. Faculty must provide quality teaching in those programs. Classes are taught in Spanish or English language. A solid practical experience is considered a plus.

Applicants should submit a CV, an application letter, two recent research papers and two recommendation letters to: Dra. Marilú Fernández Haddad, Department of Marketing, Universidad de las Américas Puebla, Ex-hacienda Santa Catarina Mártir s/n, 72810 Cholula, Puebla, Mexico (+52-222-2292450; www.udlap.mx). Electronic submission of documents in .pdf format to marilu.fernandez@udlap.mx is strongly encouraged.

Puebla, México May 23, 2011.